The Mission to Seafarers

Corporate Partnership Portfolio
The Mission to Seafarers

“Raising funds is extremely challenging and we are deeply grateful to you for your interest in our work. Seafarers need our help. Life at sea is often dangerous and demanding. Our service to them meets very real need and it changes thousands of lives for the better.”

Andrew Wright, Secretary General, The Mission to Seafarers
Piracy, shipwreck, abandonment and separation from loved ones are just a few of the problems merchant seafarers face. Around the world, The Mission to Seafarers, the largest international maritime charity caring for seafarers, provides help and support to the 1.5 million men and women who face danger every day to keep our global economy afloat.

The Mission works in over 200 ports providing support for seafarers of all ranks, nationalities and beliefs. Through a global network of chaplains, staff and volunteers the Mission offers practical, emotional and spiritual care to seafarers through ship-visits, drop-in centres and a range of welfare and emergency interventions.

In around 120 ports our Flying Angel Centres provide a ‘home away from home’ for seafarers who may have been at sea for up to two years. Here they can enjoy time away from their ship and use internet and phone facilities to get in touch with loved ones after months away.

In an emergency, The Mission to Seafarers is often the only help on offer. No matter what problem seafarers face, be it injury, exhaustion, non-payment of wages or personal difficulties, they know they can turn to the local Mission for help, advice and care. Mission chaplains, ship-visitors and volunteers offer practical and financial support, advocacy services, family liaison or simply a confidential space in which to talk in a time of crisis.

The Mission to Seafarers was founded in 1856 and celebrates its 160th anniversary this year. It is entirely funded by voluntary donations.

Our Patron is Her Majesty the Queen and our President, Her Royal Highness, the Princess Royal.

“Raising funds is extremely challenging and we are deeply grateful to you for your interest in our work. Seafarers need our help. Life at sea is often dangerous and demanding. Our service to them meets very real need and it changes thousands of lives for the better.

We currently work in 200 ports in 50 countries every day and are determined to ensure that we are present wherever we are needed. On behalf of all of us at The Mission to Seafarers, and all the seafarers who will be helped as a result of your efforts and generosity, please accept our profound thanks.”

Andrew Wright, Secretary General, The Mission to Seafarers
“Corporate Social Responsibility (CSR) goes beyond philanthropy. It enshrines the core commitment to being a responsible business that actively considers the sustainable development of people, planet and profit in all aspects of decision-making, business processes and risk management.”

Stig Hoffmeyer, CEO, Maersk
Corporate social responsibility (CSR) addresses the ethics of an organisation’s activities and how it operates in a way that is viable over the long term. It starts with recognising that businesses have an impact on society, the environment and the economy. For the global maritime sector, committing to CSR means looking carefully at your organisation and the full range of your stakeholders; and striving to maximise the positive impact of operations and minimise any negative effects.

Seafarers and their families are at the heart of all maritime trade. 90% of products and materials that we use every day have been transported by ship. With extensive support at every level of maritime trading, the Mission helps businesses to deliver on CSR commitments, such as:

- Global citizenship
- Health and wellbeing
- Social and economic responsibility
- Diversity, equality and inclusion
- Investing in the maritime community in which you operate
- Community engagement
- Supply chain and sourcing responsibilities
Where we Work

The Global Mission Family

Key
- Branches
- Grant funded/McU
- Independent
- Region

Canada

USA

UK and Europe

Africa

Rotterdam
Antwerp
Vlissingen
Dunkerque
Fos/Marseille
Naples

Aqaba

Lagos
Walvis Bay
Saldhana Bay
Cape Town
Port Elizabeth

Belem
Suape

Vancouver
Seattle
San Francisco
Port Hueneme
San Diego
Corpus Christi

Vancouver, WA

Thunder Bay
Montreal
Halifax
Port of Liverpool
Philadelphia
Baltimore

Port of Spain

New Haven

Charleston

Norfolk

Houston

Palm Beach
Port Everglades

Port de Bouc
Rouen

Rotterdam

UK and Europe
Corporate Partnerships and Support

“There are approximately 1.5 million seafarers - without these seafarers there would be no sea trade and the importance of their welfare must not be neglected. Within the British Registries there are staff who are ex-seafarers and the Mission is very close to their hearts and minds.”

Piers Baker, Head of Maritime Administration, States of Jersey
The Mission to Seafarers is widely respected within the global maritime community and has received financial support for its vital services from a range of businesses within the shipping industry and beyond.

There are a number of key projects and services for which the Mission is seeking funding and support - from WiFi installation, justice and welfare provision, to centre running costs. The Mission's corporate team has a proven track record in partnership delivery and management.

The Mission works with a full range of organisations, from small and medium-sized enterprises to FTSE 100 companies to build bespoke partnerships that deliver real business benefits.

Whether you are looking for a long-term strategic relationship or employee engagement through fundraising and events, the Mission team can co-create an opportunity to meet your needs.

The Mission to Seafarers is a diverse organisation with an international remit.

Support has previously been provided by:

- NORSHIPPING
- Caledonian Macbrayne
- Lloyd’s List
- Willis
- MAERSK
- DUBAI DUTY FREE
- NYK
- P&O
- SWIRE
- WALLEM
- Fred Olsen Cruise Lines
- holfman ferwick willan hfw
- INCE & CO
- UK P&I CLUB
- NORTON ROSE FULBRIGHT
- Saga
- Carnival
- Old Pulteney
- THE CAMPAIGN FOR WOOL
- SHIPMENT ASSOCIATION SINGAPORE
- NORTH 150 FUND
- CENTAURS
- ACTIVE INSPIRATION
Employee Engagement

"We are all involved in the marine and insurance industries and many of us see first hand, in our professional roles, the hardships and isolation that seafarers endure in their day to day lives. Supporting The Mission to Seafarers to do their good work around the world is an ideal way to deliver our support."

Ian Teare, Maritime Lawyer, Norton Rose Fulbright Singapore
The Mission to Seafarers works with companies of all sizes and business sectors engaging their employees to fundraise in support of its vital work. The Mission team’s experience can help you:

- Connect employees across teams and locations
- Connect employees with customers and suppliers
- Develop employee skills
- Promote job satisfaction and boost employee retention
- Enhance your business brand to employees, suppliers and customers

Case study

Mission RASI

A group of 40 rowing enthusiasts from the corporate maritime and insurance sector in Singapore undertook a 24 hour endurance sea challenge, in aid of The Mission to Seafarers.

Mission ‘Row Around Singapore Island’ (RASI), involved two replica 19th Century Cornish Pilot Boats being rowed over 140km, taking on the seas and shipping lanes to complete a non-stop circumnavigation of the island.

Mission RASI launched in London with a fundraising dinner hosted by Norton Rose Fulbright LLP and The Mission to Seafarers. Yachting legend Pete Goss MBE was the headline speaker and His Excellency The Deputy High Commissioner of Singapore Mr Chia Wei Wen attended as special guest of honour.

The original idea for undertaking this challenge was born from a friendship between Ian Teare (Norton Rose Fulbright Singapore), Iain Anderson (RPC Singapore) and Lewis Hart (Willis Singapore). The idea quickly captured the imagination of many others from within the maritime and insurance community in Singapore and London.

The RASI team also involved Captain Lee Wai Pong of the Singapore Chamber of Maritime Arbitration, Chairman of The Mission to Seafarers Singapore, and Captain Fred Francis of the Singapore Maritime Academy. The group undertook significant fundraising activities which raised £375,000 for the charity.

Other companies brought their employees’ skills and services to bear to aid the cause – NYK Line shipped the boats from the UK to Singapore and Catlin Insurance provided the insurance cover for that passage, both without charge to Mission RASI.
“We are extremely proud to be launching our partnership with The Mission to Seafarers and I can’t think of a better cause for Old Pulteney to support. Our whisky shares a unique connection with seafarers and the sea, with Pulteney Distillery located in the very place where thousands of fishermen used to sail out into one of the most rugged sea channels on Britain’s coastline. The risks they took and the dram they deserved on their return are at the heart of our brand, making our support of The Mission to Seafarers very relevant today.”

Margaret Mary Clarke, Old Pulteney, Senior Brand Manager
The Mission to Seafarers is a trusted brand, recognised internationally as the largest international maritime welfare charity.

Partnering with The Mission to Seafarers can build brand awareness, enhance retail, client and customer relationships; and increase sales and market share.

The Mission team has a wealth of experience and will work with you to create an innovative campaign to engage customers, helping you stand out from your competitors.

Case study

Old Pulteney Single Malt Scotch Whisky
The Mission to Seafarers approached Old Pulteney, the Maritime Malt in 2014 proposing a cause-related marketing campaign, selling a bottle of 12 year old Malt, with a £1 donation per sale. Old Pulteney customers responded very positively and the partnership raised in excess of £40,000.

The Campaign for Wool
In 2015 the Campaign for Wool supported the Mission’s Woolly Hat Day campaign. This highly successful partnership featured Mission volunteer knitters creating real wool hats for distribution to seafarers in need through a network of 200 international Mission port centres. It raised awareness amongst the public about wool’s unique, thermal, natural and renewable benefits which was aligned with the Mission’s support of seafarers working in freezing and dangerous conditions. Suppliers and the media quickly got behind the initiative which resulted in household names like Top Shop and Barbour promoting #WHD2015 on social media.

Trading regulations:
Where a donation is tied to the use of a product or service sold, The Mission to Seafarers is required by Her Majesty’s Revenue and Customs to manage this as a commercial agreement. This is because a charity association is considered as giving a competitive market advantage to one company over another or one product or service over another.

For more information about cause-related marketing please contact us.
"Whilst The Mission to Seafarers is delighted to receive general donations for its work, it is understood that committees and employees are keen to generate income for a specific project which may be relevant to their business, their location or is dear to their heart."

Jos Standerwick, Director of Development, The Mission to Seafarers
Here is a selection of projects for which the Mission is currently seeking funding.

- Seafarers’ Centres
- WiFi provision
- European and international ship-visitors
- FAN and the Sea newspaper
- Justice and legal provision
- Ship visits to cruise ships
- Hospital visits
- Event sponsorship opportunities

The Mission has a regular flow of new and exciting projects. If you would like to be kept informed, please let us know.

Key outputs for 2015

Ship visits .................................................... 79,000
Seafarers attending centres ...................... 634,000
Seafarers using mission transport ............ 327,000
Mission services conducted ..................... 9,500
Justice, welfare and medical cases registered 2,400
Seafarers’ Centre
Sponsorship from £10,000

“We are absolutely delighted to work with The Mission to Seafarers, whose world-wide reputation for the provision of high quality welfare services to seafarers of all nationalities and beliefs in ports around the world is second to none. The Seafarers’ Care Centre in Singapore provides essential services to seamen and women who need a safe and secure place to rest when they come ashore, even for a short period of time. The Mission’s team on the ground ensure that they have help, advice and support in comfortable surroundings. We are proud to be part of the excellent work of the Mission and to further champion the wellbeing of the world’s seafarers by making a contribution to guarantee that the Centre is able to continue to run.”

Scott Bergen, CEO,
Liberian International Shipping and Corporate Registry
The Mission to Seafarers operates a number of seafarers’ centres around the globe which provide vital land-based services to seafarers. The Mission is seeking annual sponsorship for each of these centres. Some Mission centres are jointly owned and managed with other maritime charities. If you are interested in sponsoring your nearest centre, or a centre which has significance for your business please ask for more information.

Grangemouth Centre, Scotland
Annual sponsorship: £10,000
The Grangemouth Centre in Scotland is located at Grangemouth Dock and is the Scottish hub for the provision of welfare services, practical support and WiFi services for seafarers visiting Forth Ports. 12 active volunteers are on call 24 hours a day, seven days a week and are supported by our port chaplain. The centre provides a warm and inviting environment, tea and coffee facilities along with magazines and books, for seafarers to get away from their ships and to use mission WiFi facilities to contact loved ones back home. Free transport is provided. The Mission to Seafarers Scotland supports thousands of seafarers per year.

Seafarers’ Centre, Cyprus
Annual sponsorship: £15,000
The Mission to Seafarers centre in Limassol is located in the New Port and opens on Monday to Fridays between 10am and 2pm, and on Saturdays from 10am to 4pm. There is a chaplain on call 24 hours a day and seven days per week. There is a shop for seafarers with phone cards and basic provisions available.

Case study
Liberian Registry supports Jurong Port Singapore Seafarers’ International Drop-In Centre
In 2013 the Liberian Registry, the second largest flag state in the world, pledged £36,000 over three years to The Mission to Seafarers for the Seafarers’ International Drop-in Centre (SIDIC) in Singapore and general global support.

Singapore is one of the busiest ports in the world with more than 140,000 ships visiting the port every year. The SIDIC is run by the Singapore branch of the Mission and is located inside Jurong Port.

The centre welcomes thousands of seafarers through its doors every month, and facilities secured with the help of this donation include a chaplain’s office for counselling and advice services, a library and reading room, telephone, email and internet workstations, television and a kitchenette for light refreshments. The centre is located close to where ships berth and can be reached by seafarers with limited time ashore.

The Mission to Seafarers is involved in managing 120 centres across the globe. The running costs as well as capital expenditure for improvements is required. If you are interested in supporting a specific centre for a fixed period, please do get in touch.

Yangon Myanmar centre
"Our friends at the port showed genuine vision in wanting their customers to have internet access whilst ensuring it was done in a robust and secure way. It was such a great project to work on and the client relationship we have developed with the Port of Workington and The Mission to Seafarers has made a fantastic project even more worthwhile."

Neil Kendall, David Allen IT Solutions, Chief Project Consultant
The Mission to Seafarers provides WiFi facilities to allow crews to reconnect with their loved ones at home whilst in port, either in one of our 120 Flying Angel Centres or through portable hotspots on board their ships.

The provision of internet services to seafarers has grown considerably over the last 20 years. Many shipping companies have integrated communications on board and introduced email and broadband access. Bandwidth, however, is narrow, expensive and unreliable at sea which means that, at most, only 28% of seafarers use this facility. This adds to the isolation crews feel whilst on long contracts.

With mobile phone technology improving every day, WiFi is now the key to getting in touch. WiFi can be installed port-wide or generated through hotspots. It is this superfast wireless technology that enables seafarers to hook into communications and social networks quickly. The Mission manages around 120 Flying Angel seafarers’ centres across the world. These centres are vital communication hubs with computers, telephones and remote access WiFi.

WiFi units are also portable. Mission ship-visitors carry small WiFi units on board ships and take them to hospitals when needed. Private companies are providing exciting new products such as ‘portable satellite internet hotspot’ technologies which retail from around US$13,000. The Mission would like to fund more portable units to help seafarers in need in centres, hospitals and ports through wireless connections.

Case study

Workington Port WiFi Scheme UK

Innovative technology has been installed at the Port of Workington Cumbria, enabling seafarers from across the world to access the internet when docked in port thanks to funding from the Merchant Navy Welfare Board. The state-of-the-art WiFi was installed as part of a collaborative partnership between the Mission, the Port of Workington and IT specialists David Allen IT Solutions.
Global Ship-Visiting to Merchant Vessels
Sponsorship £15,000

"The work on seagoing vessels has long been associated with an increased risk of poor health and loss of life in comparison to most other professions. This is attributed to specific conditions at sea, poor availability and often a delay in the provision of medical assistance. There can also be an increased risk, due to a lack of possible evacuation from danger, a higher than average accident rate, exposure to extreme weather conditions, and mental and physical stress."

The World Health Organisation
The Mission to Seafarers’ welfare teams welcome crews to port by visiting them on arrival, and provide mobile communications to those who are unable to get ashore due to working patterns.

Ship-visiting is a core component of Mission operations around the world. In every port where the Mission works, chaplains, staff and volunteer ship-visitors provide caring and compassionate outreach to seafarers on board ships.

The opportunity for crews to disembark to relax, or seek help if they need it, continues to be eroded. Combined with security concerns and immigration or visa problems, modern ports can be soulless, hostile and bleak without the reassuring hand of friendship that the Mission extends.

With port turnaround times reduced to hours rather than days, 21st century seafaring continues to be marked by solitude. Sometimes crew are at risk of more serious mental health conditions, such as loneliness and despair. World Health Organisation (WHO) figures show that seafarers are at a very high risk of suicide compared to other occupations and it is estimated to be the second most at risk occupation in the world (after coal-mining.)

“The work on seagoing vessels has long been associated with an increased risk of poor health and loss of life in comparison to most other professions. This is attributed to specific conditions at sea, poor availability and often a delay in the provision of medical assistance. There can also be an increased risk, due to a lack of possible evacuation from danger, a higher than average accident rate, exposure to extreme weather conditions, and mental and physical stress.”

The World Health Organisation

Ship-visitors provide crews with a confidential point of contact when there is very little outside help available. They listen and signpost seafarers to local services, and can mediate when there are problems or disputes. Ship-visitors are always alert to the sensitivities involved when working amongst multinational crews, that speak different languages, and who work very long hours under considerable pressure far from home.

When ships are stationed offshore at anchorage, in Fujairah United Arab Emirates and in Hong Kong SAR China, the Mission also manages two innovative projects which allow specialist ship-visiting teams to work ‘afloat’ as well as ashore. The Mission commissioned two ocean-going support vessels, through the generosity of our highly valued corporate supporters, which visit ships up to 15 miles offshore. The MV Flying Angel and ML Dayspring take provisions and provide staff on board to offer vital Mission support and care when port visits are not even an option.

Ship-visiting takes time, preparation and dedication to plan and execute. It is part of the daily routine of maritime port welfare work, which is thankfully most often made up of ordinary and uneventful encounters - saying hello, providing fellowship, and taking time to talk to seafarers who are invariably relieved to have some familiar companionship to break up the day. Without this work however, so much of our ‘justice’ programme would not be possible in times of crisis and distress.

Mission teams visit merchant vessels of all types, including tankers, containership liners, deep sea vessels, supply vessels and local ships that ply trade from port to port on shorter stops. They also carry out an important service to the flourishing cruise liner industry, particularly in tourist hotspots around the world, such as in South Africa, Hong Kong, Australia and the USA.
Flying Angel News (FAN) & The Sea Newspaper

FAN (per issue): £4,000
FAN (annual, 3 issues): £10,000
The Sea (per issue): £3,000
The Sea (annual, 6 issues): £15,000

"Sponsorship of our major publications provides global marketing opportunities as well as demonstrating support for The Mission to Seafarers."

Laura Hayes, Head of Marketing and Communications, The Mission to Seafarers
Flying Angel News (FAN)

Flying Angel News – known as FAN - is the supporter magazine for the global Mission to Seafarers. It is circulated to 15,000 Mission to Seafarers’ supporters 3 times per year.

The circulation list includes all supporters who have made regular donations to fund the Mission’s vital welfare work in the last 5 years, across the UK, Europe and the rest of the world.

The Mission’s individual supporters are a vibrant mix of ‘AB’ donors (which are standard demographic classifications that refer to social grade definitions) drawn from the higher and intermediate managerial, administration and professional occupations. Our highly loyal supporters include influencers (employed or retired) from the global shipping industry, the Anglican Church network worldwide and the Royal Navy.

The demographic lifestyle profile of our supporters is primarily ‘older married couples, with no dependent children living at home’. (‘Empty nesters’). The ACORN neighbourhood dwelling classification ranks J – ‘affluent suburban housing’ and K – ‘better off retirement areas’.

The breakdown of circulation for FAN is 60% mailed to UK supporters, and 40% for the rest of the world. The Mission’s supporter bases outside of the UK are to be found in Hong Kong, Singapore, New Zealand, Canada, Australia, South Africa and the USA.

In addition FAN is circulated to a wide range of key maritime stakeholders. FAN’s main content includes articles and reports about the work of the Mission plus lots of fundraising tips and ideas. The Mission promotes a programme of UK challenge events which include exciting bike rides and runs. FAN also provides a forum to share stories about how the Mission has helped seafarers and their families around the world.

FAN is produced as a PDF and can be downloaded free from the Mission’s website. It is shared on our Mission global Twitter, Facebook and LinkedIn profiles. Its total digital reach is 24,000 supporters per month.

To read a copy of Flying Angel News online please go to: www.missiontoseafarers.org/media-centre/publications/flying-angel-news

The Sea newspaper

The Sea newspaper is a bi-monthly print news digest. The Sea has a circulation of 25,000 per edition which is 150,000 total copies published and distributed per annum. In 2015 the Sea celebrated 40 years of being in print.

The Sea newspaper is stocked in over 200 ports worldwide including those ports where the Mission’s 120 Flying Angel Seafarers’ Centres are located. Mission chaplains and volunteer ship- visitors use The Sea to engage with seafarers in their daily welfare work. Mission figures show that 550,000 seafarers were met on board ships, 327,000 seafarers were transported using Mission minibuses and 2400 justice, welfare and medical cases were managed by Mission teams. Therefore the reach of The Sea newspaper is estimated to be even more extensive than the numbers printed might indicate, as it is handed around vessels and shared between readers on board. The Sea’s print circulation ranks third for seafarers’ publications written in English in the world.

The content of the Sea is put together by an expert panel of shipping journalists (Seatrade/Baltic Magazine/Port Strategy magazine) who ensure that the latest shipping news and essential maritime safety information reaches seafarers as soon as they arrive in port. The style is easy and engaging, and there are also legal sections which are translated into Chinese (Mandarin), Russian and Spanish. The translation pages reflect the diverse nature of the modern maritime workforce.

Print publications remain a highly important source of information for seafarers, as access to internet connections out of port remain restricted due to bandwidth and prohibitive satellite connection costs.

 Provision of a regular print news service is an essential lifeline to seafarers. The Sea is also produced as a PDF and can be downloaded free from the Mission’s website. It is shared on the Mission’s Twitter, Facebook and LinkedIn profiles. Its total digital reach is 24,000 supporters per month (2015 figures).

To read a copy of the Sea online please go to: www.missiontoseafarers.org/media-centre/publications/the-sea
"One of the Mission’s key strategic objectives is to ‘champion seafarers who have suffered due to injustice and mistreatment’ and the Mission continues to be an ardent and persuasive advocate for seafarers at the IMO and ILO championing their wellbeing. Our port chaplaincy teams and loyal ship-visiting volunteers around the world look after seafarers and their families in need every day."

Ken Peters, Director of Justice and Public Affairs, The Mission to Seafarers
The Mission to Seafarers plays a major role providing advocacy services and campaigning for changes that improve lives.

**Public affairs and campaigning**

‘Sea blindness’ refers to the general perception of many that those who are engaged in seafaring are largely ignored. To address this problem, The Mission to Seafarers delivers a public affairs programme to bring problems faced by seafarers to the attention of governments. The Mission provides this support to the industry to ensure seafarers receive compliant and appropriate working and living conditions at sea. The programme depends upon maintaining relations with private companies, unions, regulators, flag and port states, numerous professional associations and across a range of maritime ministries.

**Justice and advocacy**

Providing support and care for seafarers who have suffered injustice or abuse is fundamental to the provision of The Mission to Seafarers high quality welfare services. Seafarers need support to claim redress for such things as the non-payment of wages, denial of medical care and restrictions to shore leave. Many seafarers feel the need for assistance and often ask what their rights are. The Mission helps seafarers understand the best way to seek help and resolution for employment-related issues. In the Mission’s Survey of Seafarers 2014 seafarers reported that this is a highly valuable resource to them.

**Act as an advocate for seafarers**

To highlight the root causes of exploitation, abuse or injustice the Mission advocates for seafarers at the International Maritime Organization and the International Labor Organization. As specialised agencies of the United Nations the former regulates the shipping industry and the latter is responsible for setting living and working standards for workers. The Mission constantly reminds regulators, flag and port states of their responsibilities with regard to the health and wellbeing of seafarers; and it helps maintain a focus on safety and security.

**Professional standards and development**

The Mission has implemented a universal standard of first responder training, including crisis preparedness and critical incident stress counselling.

The Mission to Seafarers is looking for support for the further development of online training and development activity including ‘webinars’ to assist with continuing professional development.

**Case study**

**Ken Peters, Director of Justice and Public Affairs, wins special award**

In 2015 the Mission’s Ken Peters won a highly prestigious accolade, a Judges’ Special Award for Outstanding Services to Seafarers, as part of the International Seafarers’ Welfare and Assistance Network (ISWAN) Awards. Ken said: “One of the Mission’s key strategic objectives is to ‘champion seafarers who have suffered due to injustice and mistreatment’ and the Mission continues to be an ardent and persuasive advocate for seafarers at the IMO and ILO championing their wellbeing. Our port chaplaincy teams and loyal ship-visiting volunteers around the world look after seafarers and their families in need every day.”

Ken Peters
Ship Visits to Cruise Ships
Sponsorship £20,000

“I was called to the local hospital one night after a cruise line worker had tried to commit suicide on board. It was a tragic case and shows how much pressure there is on young people far from home on long voyages. Fatigue, exhaustion, injury and mental health problems are all evident. Thankfully she was airlifted ashore quickly and she recovered. I helped talk to her family, the cruise line company and liaised with the medical team.”

Tim Tunley, Scottish Ports Chaplin,
The Mission to Seafarers
The Mission to Seafarers provides essential services to many of the world’s cruise line employees.

Cruise ships are a significant focus of the Mission’s vital maritime welfare work in 16 key tourist port centres. This is the time when the Mission teams of professional chaplains and ship-visitors take the opportunity to visit the crews on board and seek to offer them transport buses to reach our Flying Angel Seafarers’ Centres in port. Crews can number up to a 1,000 staff per vessel and this may be their only chance of getting ashore to communicate with their friends and families at home.

There is sometimes a much darker side to the cruise ship industry, particularly with the rapid expansion of cruising opportunities that have sprung up in the Far East. On cruise liners, seafarers work very long shifts and contracts. The pay is notoriously low. Cruise ship crews rely on The Mission to Seafarers to be there waiting in port.

Case study

In Hobart Tasmania, Mission Port Chaplain Bruce Mitchell has been looking after cruise ships for over 15 years. He arranges transport and spends time talking through issues with hundreds of seafarers every month. The topics range from pay, conditions, family problems and ill health. Mental health conditions (namely depression, suicide and stress) are also an issue with seafarers being away from their families for so long. Bruce has set up a partnership with the local cricket association, and arranges for the cruise liner crews to play cricket on those hot afternoons while the passengers are off exploring. This welcome relief is much appreciated.

Case study

In Scotland seasonal cruise liner welfare work has similarly flourished. In Rosyth Port there can be up to 30 cruise ships a month coming in. The Mission to Seafarers has set up a local partnership with the Church to put up temporary marquees every summer to host the thousands of seafarers who come ashore. Mission Port Chaplain, Tim Tunley, co-ordinates this with other local maritime charities and is expanding this essential support work with a team of dedicated volunteers. In 2015 he was called out to assist one of his usual cruise ships. A young cabin maid had tried to take her own life and was immediately taken to a local hospital. Tim was on hand to provide essential liaison and support with the shipping agent, International Transport Workers’ Federation and the Captain.

Case study

In Batam, near Singapore, a cruise ship was abandoned at anchor by its owners who had got into financial difficulties and 43 crewmen were left on board. The Mission to Seafarers arranged for urgent supplies of medicines, food, water and fuel to be taken out by private launch through its local support network. The Mission then arranged for legal help and representation. After 6 months, the Mission helped the stranded men to obtain their correct pay and secure repatriation safely home.
Hospital-Visiting Programme Sponsorship £10,000

"In Durban South Africa, we have so many injured seafarers attending hospital, that we have put in place a full-time hospital visiting co-ordinator and a team of volunteers to ensure seafarers are properly supported during the time they are here with us."

Paul Noel, Hospital Visitor, The Mission to Seafarers
Durban South Africa
The Mission to Seafarers is always ready to respond to seafarers’ requests for help when they have been hospitalised. With an extensive global reach, hospital visitors and chaplains can access seafarers in hospital at a time of crisis. Last year, chaplains responded to many such requests, sometimes directly from the seafarer or through a third party.

Case study
Erasmus Hospital Rotterdam The Netherlands
A seafarer was taken seriously ill on ship in Rotterdam. The Mission to Seafarers’ port chaplain attended Erasmus Hospital, Rotterdam to administer the last rites to a seafarer who had suffered a brain haemorrhage. The Mission chaplain visited him on Christmas Eve but sadly, he passed away. The Mission arranged to have his effects returned to his family at home, in the Philippines.

Case study
Singapore General Hospital
There was a serious incident in the Straits of Singapore, where six seafarers were rescued and taken to Singapore General Hospital. The Singapore port chaplain visited the men to help them. The Mission provided them with phones, clothing and helped them to contact their relatives at home. The chaplain prayed with them. They were visited regularly for support and friendship.

Case study
King Hamad University Hospital Bahrain
In Bahrain a Chief Engineer fell down a flight of stairs while he was on duty. He was admitted to the King Hamad University Hospital and had surgery to his neck. His arms and legs were paralysed and he was very distressed. He asked to return home to his family in Indonesia and also reported that he hadn’t been paid for five months. The Mission pursued his non-payment of wages claim with the shipowners and their P&I Club and assisted in his safe return home.

Case study
St Joseph’s Hospital Durban South Africa
In Durban the Mission chaplain recently visited a Chinese seafarer with serious mental health problems who was admitted to St Joseph’s Hospital. The Mission contacted Chinese Pastor Mr Ko-Ta Jen through the hospital who visited the man to provide support.

Whilst these are just a small selection of the hospital visits made by Mission staff and volunteers, each one is often a vital lifeline for a seafarer who is in a foreign country, with no family or friends nearby. The Mission to Seafarers provides a vital link with family and work at a time when the seafarer is unable to do so himself.
Special Events and Conferences Sponsorship from £2,000

"The Mission to Seafarers promotes a number of annual events for both the maritime industry and our supporters. These are widely promoted and marketed to a range of audiences through our social media channels, national and specialist press articles and features, direct mail and our supporter publications, FAN and The Sea."

Ravina Patel, Events and Corporate Officer, The Mission to Seafarers
Festival of Nine Lessons and Carols
Sponsorship from £3,000-£15,000
One of The Mission to Seafarers most prestigious events, the Festival of Nine Lessons and Carols takes place at St Michael Paternoster Royal each December. President of the Mission, HRH The Princess Royal is invited and attends regularly. The event celebrates the working lives of seafarers and their families at Christmas time.

Sea Sunday campaign
Sponsorship from £2,000
The Sea Sunday campaign takes place on the second Sunday of July each year and is promoted to every church within the UK. A wide range of materials are made available (for promotion) which highlight seafaring issues.

Woolly Hat Week
Sponsorship from £3,000-£15,000
Woolly Hat Week is a fundraising and awareness raising series of events which is held in October. The idea is simple: wear a woolly hat and donate to The Mission to Seafarers. In previous years Woolly Hat Week has had fantastic support from high profile celebrities including Richard Branson as well as fabulous sponsorship from The Campaign for Wool and Old Pulteney Maritime Malt. Participation in the event from the maritime industry has been excellent helping the Mission to raise funds and awareness of its work.

Eastern Mediterranean Mission
Sponsorship from £2,000
As one of the world’s largest maritime welfare charities, the Mission is committed to supporting the shipping industry as it tries to make life better for its employees. In 2016 the Mission plans to expand work in the eastern Mediterranean, as well as provide meaningful assistance to crews affected by the refugee and migrant crisis.

SMM Hamburg trade fair
6-9 September 2016
Sponsorship from £2,000
The Mission to Seafarers is being supported by SMM Hamburg, the leading international maritime fair. Please contact us for further details about the Mission’s exhibition stand, speakers' slots and events activity.
If you would like information about The Mission to Seafarers’ Corporate Portfolio, please contact:

Laura Brown
Corporate Development Manager (UK and Europe)
Laura.Brown@missiontoseafarers.org
Tel: +44 (0)7799 901 868

The Mission to Seafarers
St Michael Paternoster Royal
College Hill
London
United Kingdom
EC4R 2RL

www.missiontoseafarers.org